



Household Budget Expenditures

Prepared by: Grove City Development Department

Grove City Market
Latitude: 39.87664
Longitude: -83.06991

Latitude: 39.87664
Longitude: -83.06991
Radius: 5 miles

Site Type: Ring

Demographic Summary	2009	2014
Population	114,090	117,664
Households	44,783	46,425
Families	30,623	31,368
Median Age	36.1	36.3
Median Household Income	\$55,889	\$59,611

	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	91	\$61,762.85	\$2,765,925,562	100.0%
Food	92	\$7,281.34	\$326,080,271	11.8%
Food at Home	92	\$4,193.50	\$187,797,577	6.8%
Food Away from Home	93	\$3,087.84	\$138,282,693	5.0%
Alcoholic Beverages	94	\$540.76	\$24,216,941	0.9%
Housing	92	\$18,485.43	\$827,833,126	29.9%
Shelter	91	\$14,267.84	\$638,956,481	23.1%
Utilities, Fuel and Public Services	93	\$4,217.60	\$188,876,644	6.8%
Household Operations	91	\$1,363.50	\$61,061,420	2.2%
Housekeeping Supplies	93	\$671.66	\$30,079,024	1.1%
Household Furnishings and Equipment	81	\$1,766.57	\$79,112,382	2.9%
Apparel and Services	65	\$1,621.01	\$72,593,866	2.6%
Transportation	92	\$9,507.96	\$425,795,098	15.4%
Travel	90	\$1,669.05	\$74,744,904	2.7%
Health Care	93	\$3,491.60	\$156,364,285	5.7%
Entertainment and Recreation	92	\$2,979.93	\$133,450,356	4.8%
Personal Care Products & Services	93	\$664.62	\$29,763,596	1.1%
Education	94	\$1,178.30	\$52,767,718	1.9%
Smoking Products	94	\$414.34	\$18,555,490	0.7%
Miscellaneous ¹	91	\$1,201.53	\$53,808,119	1.9%
Support Payments/Cash Contributions/Gifts in Kind	93	\$2,265.99	\$101,477,822	3.7%
Life/Other Insurance	93	\$448.38	\$20,079,865	0.7%
Pensions and Social Security	92	\$6,210.87	\$278,141,278	10.1%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

¹ **Miscellaneous** includes lotteries, pari-mutuel losses, legal fees, funeral expenses, safe deposit box rentals, checking account/banking service charges, cemetery lots/vaults/maintenance fees, accounting fees, miscellaneous personal services/advertising/fines, finance charges excluding mortgage & vehicle, occupational expenses, expenses for other properties, credit card membership fees, and shopping club membership fees.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2009 and 2014.



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Site Type: Ring

Demographic Summary	2009	2014
Population	452,172	457,341
Households	184,355	187,749
Families	101,658	101,683
Median Age	31.9	32.0
Median Household Income	\$47,108	\$51,840

	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	82	\$56,155.48	\$10,352,543,093	100.0%
Food	86	\$6,760.99	\$1,246,423,062	12.0%
Food at Home	85	\$3,880.58	\$715,404,123	6.9%
Food Away from Home	87	\$2,880.42	\$531,018,939	5.1%
Alcoholic Beverages	91	\$522.66	\$96,354,757	0.9%
Housing	84	\$16,951.19	\$3,125,037,366	30.2%
Shelter	84	\$13,111.55	\$2,417,179,535	23.3%
Utilities, Fuel and Public Services	85	\$3,839.65	\$707,857,832	6.8%
Household Operations	80	\$1,191.58	\$219,672,965	2.1%
Housekeeping Supplies	83	\$606.15	\$111,747,479	1.1%
Household Furnishings and Equipment	73	\$1,581.43	\$291,543,905	2.8%
Apparel and Services	61	\$1,523.12	\$280,794,397	2.7%
Transportation	84	\$8,729.96	\$1,609,412,094	15.5%
Travel	79	\$1,456.03	\$268,427,112	2.6%
Health Care	81	\$3,050.99	\$562,464,776	5.4%
Entertainment and Recreation	83	\$2,677.23	\$493,560,232	4.8%
Personal Care Products & Services	84	\$603.17	\$111,196,860	1.1%
Education	90	\$1,124.43	\$207,293,630	2.0%
Smoking Products	93	\$412.35	\$76,018,569	0.7%
Miscellaneous ¹	83	\$1,093.33	\$201,561,415	1.9%
Support Payments/Cash Contributions/Gifts in Kind	83	\$2,000.97	\$368,888,656	3.6%
Life/Other Insurance	78	\$375.37	\$69,200,636	0.7%
Pensions and Social Security	82	\$5,494.54	\$1,012,945,177	9.8%

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Radius: 20 miles

Site Type: Ring

Demographic Summary

	2009	2014
Population	1,289,648	1,326,572
Households	529,098	546,862
Families	316,365	322,022
Median Age	34.3	34.2
Median Household Income	\$57,385	\$60,663

	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	99	\$67,483.54	\$35,705,405,801	100.0%
Food	101	\$7,990.22	\$4,227,609,333	11.8%
Food at Home	100	\$4,573.60	\$2,419,883,148	6.8%
Food Away from Home	103	\$3,416.62	\$1,807,726,185	5.1%
Alcoholic Beverages	107	\$613.85	\$324,784,850	0.9%
Housing	101	\$20,370.46	\$10,777,969,091	30.2%
Shelter	101	\$15,843.49	\$8,382,761,253	23.5%
Utilities, Fuel and Public Services	100	\$4,526.96	\$2,395,207,837	6.7%
Household Operations	98	\$1,464.24	\$774,726,010	2.2%
Housekeeping Supplies	100	\$723.00	\$382,535,249	1.1%
Household Furnishings and Equipment	89	\$1,933.01	\$1,022,753,526	2.9%
Apparel and Services	72	\$1,809.32	\$957,308,260	2.7%
Transportation	101	\$10,447.43	\$5,527,716,300	15.5%
Travel	97	\$1,799.45	\$952,087,995	2.7%
Health Care	96	\$3,631.38	\$1,921,358,323	5.4%
Entertainment and Recreation	100	\$3,230.56	\$1,709,284,409	4.8%
Personal Care Products & Services	102	\$726.27	\$384,267,285	1.1%
Education	105	\$1,322.63	\$699,802,753	2.0%
Smoking Products	104	\$460.50	\$243,651,380	0.7%
Miscellaneous ¹	100	\$1,318.98	\$697,869,377	2.0%
Support Payments/Cash Contributions/Gifts in Kind	100	\$2,424.23	\$1,282,653,489	3.6%
Life/Other Insurance	96	\$461.56	\$244,209,309	0.7%
Pensions and Social Security	101	\$6,756.44	\$3,574,818,864	10.0%

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